



# News Release

Office of the Louisiana State Fire Marshal  
8181 Independence Blvd.  
Baton Rouge, Louisiana 70806

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**FOR IMMEDIATE RELEASE**

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## **FIRE MARSHAL ANNOUNCES "FALLEN FIREFIGHTER EXTRAVAGANZA"**

State Fire Marshal V.J. Bella, in conjunction with the "Walk of Honor Foundation", announced today plans for the "Firefighters Memorial Extravaganza" to benefit the Louisiana Fallen Firefighter's Memorial. The event is to be held April 3<sup>rd</sup> and 4<sup>th</sup>, 2004, at the Dixie Landin' amusement park located I-10 and Highland Road in Baton Rouge Louisiana. Times for the event will be from 10:00 am until 9:00 pm on both days. A special one-day ticket price of \$12.50 will allow an individual unlimited access to all ride attractions. Proceeds from the ticket sales will be donated to help defray the cost of building the Memorial. The Memorial is being constructed adjacent to the new State Fire Marshal Building located at 8181 Independence Blvd., Baton Rouge. The Memorial is dedicated to preserving the memory of all Louisiana firefighters who have lost their lives protecting the citizens of the state.

Additionally, various fire departments will provide the public with fire safety demonstrations throughout both days. Fire apparatus will be available for the public to view and tour. Live entertainment will be performed on the park's main stage. Tickets must be purchased in advance to receive the discounted price. They may be ordered by calling 1-800-256-5452, Monday through Friday, or for after hours call 1-225-925-4297.

Credit card orders will be taken. Tickets can be picked up at the Office of State Fire Marshal, located at 8181 Independence Blvd., Baton Rouge, LA..

Fire Marshal Bella thanked Mr. Sam Haynes, owner of Dixie Landin' for his support of the Extravaganza. "I can't say enough about Mr. Haynes generosity. We plan on selling 20,000-25,000 tickets. With the public's support, this one event will go a long way toward making the Memorial a reality".

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